

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT INTERNATIONAL INC.

Ad No. 428-SPOTTED BULL--R.R.--Reg. No. 40707--Page 44 (C-95) x 17 in.--Rolling Stone, 1979

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Marlboro



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

1.1 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Aug. 77



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Source: <https://www.industrydocuments.ucsf.edu/docs/sfjn0003>

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